



PITCH GUIDELINES

Please use the following guidelines to submit concepts/projects for consideration. A signed and dated Anaid Productions Inc. submission form must accompany all concept/project submissions. All submission forms need to be signed by you and/or all parties with an interest in the concept/project.

In addition, we require the following:

- A “treatment,” or clear, concise description of the project/concept and format for the show (3-5 pages).
- A list of any attached talent (producer, writer, talent, etc.).
- A general description of each of the following: type of program (series or one-off), number of episodes, length of each episode, location, and a rough idea of the budget.
- Any support materials that will help us to understand your vision, including character descriptions, episode breakdowns, representative photos, etc.
- Your thoughts on marketing, networks that might be a fit for the concept/project, and an idea of the audience who would watch your show.
- Similar shows currently or previously on television in this or other countries, if any.
- Your contact information (phone numbers, email address, mailing address, including the city where you live).
- □If you have an agent or other representation, please supply their contact information.

Only completed submissions along with a signed submission form will be acknowledged and reviewed.

If there is interest in your project, it may be placed into development where we will require you to further flesh out the idea. Our review process takes two (2) to six (6) weeks from receipt of your submission and submission form. We will contact you with our reply ASAP.

We receive hundreds of submissions each year and only a few will be selected. If your submission is not selected for development during the six-week review period, it is deemed withdrawn and we will not have any rights or claims to your submission.

Anaid Productions Inc.
3, 1510 Lakewood Road West, Edmonton, AB, T6K 3J4, Canada
Phone: 780-413-9285 FAX: 780-465-0580 submissions@anaid.com



We do not retain copies of submissions. Hardcopy submissions will be returned if you provide us with a stamped self-addressed envelope; otherwise, it will be shredded. Electronic submissions will be deleted from our system.

SUBMISSION RELEASE

To: Anaid Productions Inc. and its affiliated and related companies and their respective officers, directors, employees, licensee and assigns (collectively, "Anaid")

In consideration of you reviewing _____ (the "Material"), and for value received, the undersigned agrees as follows:

1. I have retained a copy of the Material and I release Anaid from liability for loss or damage to the copy of the Material submitted.
2. I represent and warrant that:
 - (a) the Material is original with me;
 - (b) no other party contributed to, or has any right, title or interest in or to the Material; and
 - (c) I have the right to submit the Material to you.
3. I agree that Anaid may review the Material and that Anaid has no obligation to use the Material in any way.
4. I recognize that other people may have independently created or may independently create material similar to the Material and that Anaid may have already received or independently developed, or may in the future receive or independently develop, materials similar or virtually identical to the Material. I agree that I will not be entitled to any compensation because of use by Anaid of any material that is similar or virtually identical to all or part of the Material that:
 - (a) is not original or novel; or
 - (b) is in the public domain or would be freely useable by any other party; or
 - (c) was independently created by another party(the "Unprotected Material").
5. If there is any dispute concerning the Material or this Agreement, the dispute will be resolved by submitting the dispute to arbitration. I waive any and all rights to litigate

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any such dispute in court. The arbitration will be conducted in Alberta, in accordance with the rules and procedures of the Arbitration Act of Alberta and the provisions of this Agreement, by an arbitrator with knowledge of the industry, to be chosen jointly by the parties. If the parties cannot agree on an arbitrator, each party will designate a representative and the representatives shall jointly select the arbitrator. Each party will bear its own costs of the arbitration proceeding.

6. If any arbitration is concluded in my favor, the award will be limited to a claim for damages based on the fair market value for the use of the elements of the Material that are not Unprotected Material, which will be determined as follows:
 - (a) if the then-current Writers Guild of Canada Independent Production Agreement sets out minimum fees for such material, the minimum fees will be deemed to be the fair market value; or
 - (b) for all other material, the fair market value will be as determined by customary practice in the industry, provided that the award will be limited to a maximum of \$1,000.

7. Any decision resulting from the arbitration will be confidential, will be final and binding and may be enforced in the courts of Alberta.

I have signed this Submission Release as of _____, 201__.

Signature

Please print the following information:

Name:

Address:

Email Address:

FOR OFFICE USE ONLY:

Date Release rec'd: _____ Materials submitted: _____

Date Materials rec'd: _____

Submitted by: (name) _____
(title) _____ Response Date: _____

Writer: _____ Notes: _____

Agent/Lawyer: _____