

MEDIA RELEASE

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For immediate release

***The Rig* hits pay dirt with second season on OLN**

*Edmonton, AB. **The Rig** is back. OLN's 13-part series revealing the real-life drama behind Alberta's oil industry hit its own form of black gold – a following. As a result, OLN is committed to a second season and the search for a new rig crew is currently underway in Northern Alberta.*

In addition, OLN is re-broadcasting the entire first season immediately on the heels of completing the series' first airing. ***The Rig*** airs Thursdays at 9:30 p.m. ET/10:30 p.m. PT.

***"The Rig* gives such a lively and realistic snapshot of life behind the oil and gas myth," says Margaret Mardrossian, executive producer and President of Anaïd Productions. "We're excited about getting a chance to go more deeply into the amazing stories of this dynamic industry."**

Season One of ***The Rig*** focused on the crew of Poncho Well Servicing Ltd. – a drilling rig company based in central and northern Alberta. Throughout the series, viewers witness the day-to-day grind and the off-hours antics on Poncho's rig #108 with all the physical and emotional trials and the shifting dynamics of the rig's three crews.

Season Two, ***The Rig: Tar Camp*** (working title) focuses on one of the largest rig camps in the entire tar sands oil project: a place where hundreds of young men struggle to hit their private pay dirt in the back-breaking, dirty end of the booming northern Alberta oil industry; where a handful of brazen young women strive to hold the camp, and their sanity, together in the testosterone-filled bunk halls; and where a small crew of unsung heroes work modern miracles on the environmental aftermath when the rigs are gone. ***The Rig: Tar Camp*** is a place of unbelievable hard work - where boys become men and women do their best to remain un-tarred in the greatest blue-collar cash haul since the gold rush.

Anaid Productions is an award-winning film and television production company dedicated to the development and production of quality dramatic and factual programming. www.anaid.com

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For Season One hi-res photos: www.ctvmedia.ca/oln

For more information:

Fran Watson

Publicist

fran@franandcompany.com

(403) 244-7774